

Newsletter

First Edition

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About wINGS



wINGS - "Internationalization serious Game for Start-ups and entrepreneurs" is an Erasmus+ project designed to identify core and innovative learning methods that best encourage success in international activities for start-ups and entrepreneurs.

More specifically, through this project partner organisations will design an innovative serious business and internationalization game that will be supported by a training course for start-ups. With this, the project aims to solve the special needs of start-ups and entrepreneurs, as well as to make available the proper training about essential aspects of the internationalization process.

Project results

In order to achieve the objectives of the project, wINGS is based on three tangible outcomes:

IO1: Competence framework on Start-ups and entrepreneur internationalization report.

This state-of-the art report will be based on an exhaustive desk and field study and will serve as the basis for the development of IO2 and IO3.

IO2: Training course and teaching notes.

Based on the findings of the report, a series of teaching notes will be developed, which will correspond with serious game cases. This output will have the form of a trainers' handbook and will enable business educators and trainers to fully exploit the potential of serious game cases.

IO3. Serious on-line game - Internationalization.

The serious on-line game cases will be developed along with training packages in order to allow entrepreneurs to gain the necessary internationalization skills necessary to develop and expand their own businesses abroad.

The partner organizations are now working in the development of the first output, which will be available by April 2019.

Kick-off meeting



The first wINGS Transnational Meeting was held in Nicosia (Cyprus) on December 18 and 19 (2018) and was hosted by the University of Cyprus, the coordinator of the project. The meeting was fruitful, with great contribution from partners, including brainstorming and many group discussions. After a successful meeting, the partners left feeling motivated and excited to meet again for the second meeting, which will be held in June 2019 in the Czech Republic.

wINGS partnership

wINGS consortium is strategically composed of various organisations from six European countries (Cyprus, Poland, Spain, Bulgaria, Portugal and Czech Republic) from different sectors.



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Danmar Computers
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University of Cyprus (Project coordinator)
<http://www.ucy.ac.cy/en/>



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